**DISCUSSION ITEMS: COLD STRATEGIC PLANNING, COLD MTG., SACRAMENTO, CA 2.16.23**

A. COLD Strategic Plan: the goal is a refresh of the current COLD Strategic Plan 2018-2021

* Review the document sent to Scott and based on Jen Fabbi’s redacted real-life consultancy document.
* Review the COLD Strategic Plan Survey if necessary.

B. Recommended Consultants for the COLD Strategic Plan

The COLD Strategic Plan Taskforce recommended Scott and Ron to make exploratory calls. Learn about consultants approach to strategic planning, the costs, length of consultancy, our time line expectations vs. their experiences.

* Brightspot: [Service: Visioning and Strategic Planning - brightspot strategy](https://www.brightspotstrategy.com/our-services/visioning-and-strategic-planning/)

Recommended by Cyril and Adriana

* Erin Walker: <http://voices.merlot.org/profile/ErinWalker>

Recommended by Leslie

* Joe Matthews: [Joe Matthews - JRM Consulting](http://www.joematthews.org/)

Recommended by Scott

* Jim McCarron: [https://mccarronandcompany.com/](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fmccarronandcompany.com%2F&data=05%7C01%7Crrodriguez36%40csustan.edu%7Cb27079a79f54473ea7f908daff3ff015%7Cbee5690713df4af2a4bfd7ef0debc01c%7C0%7C0%7C638102947336121136%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=ljcj7zslpIw3OmngCVXl0LOy%2Bc7cMvY%2F%2BX%2Fwl18kJ3Y%3D&reserved=0)

Recommended by Tracey

C. Outstanding question: Can the COLD Strategic Plan refresh be completed by the December COLD meeting in 2023?