



Ex Libris Leganto

It's Time to *Love* Resource Lists

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Course resource lists are important >>



Enable **LIBRARIANS** to support teaching & learning needs



Provide **STUDENTS** access to scholarly materials and library collections



Facilitate **INSTRUCTORS** knowledge sharing and support pedagogy

So why don't we love them?

- Labor intensive, manual process
- Limited visibility to needs and usage of collections
- Copyright breach concerns

- Costly materials, often even not used
- Old fashioned format
- Inconsistent across courses

- Tedious process
- Limited media types
- No visibility to learning effectiveness

Learning Affordability

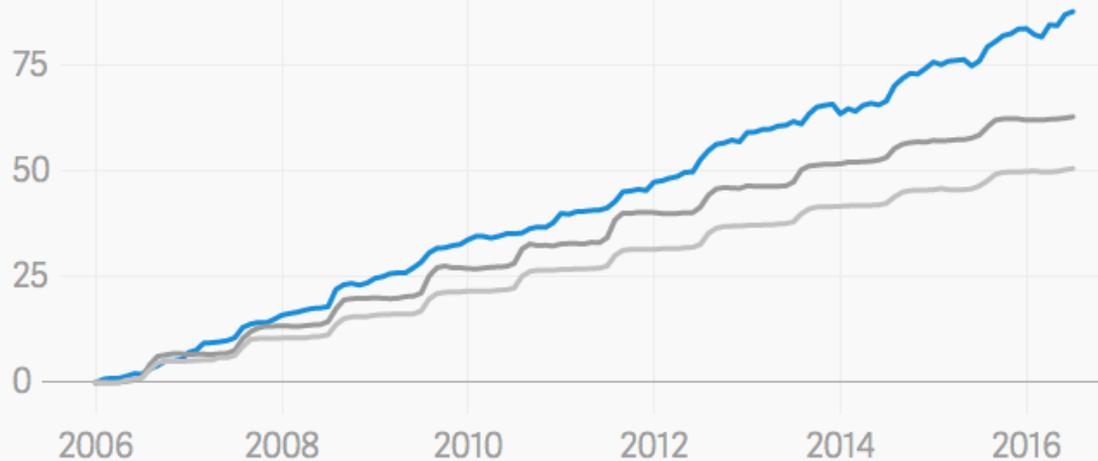
“The affordability of course materials is a significant barrier for student success.”

—CSU Chancellor’s Report

The rising costs of higher education

■ Textbooks ■ Tuition and fees ■ Housing

100% cost increase



ATLAS | Data: Bureau of Labor Statistics

Share

\$1200

Average spent per year on textbooks by students

812%

Textbook cost increase since 1978

65%

of students said that they had decided against buying a textbook because it was too expensive

94%

Who had foregone purchasing a textbook were concerned doing so would hurt their grade in a course

- <http://www.uspirg.org/reports/usp/fixing-broken-textbook-market>
- <http://als.csuprojects.org/uploads/c8/ad/c8ad254a5be3c552723335f7c39adb47/CSU-ALS-report-to-JLAC-2-2012-v1.2.pdf>
- 2014 US PIRG survey

ExLibris Leganto



**Save money for
students and
schools**



**Maximize the
use of library
collections**



**Increase library
efficiency &
compliance**



**Improve the
teaching & learning
experience**



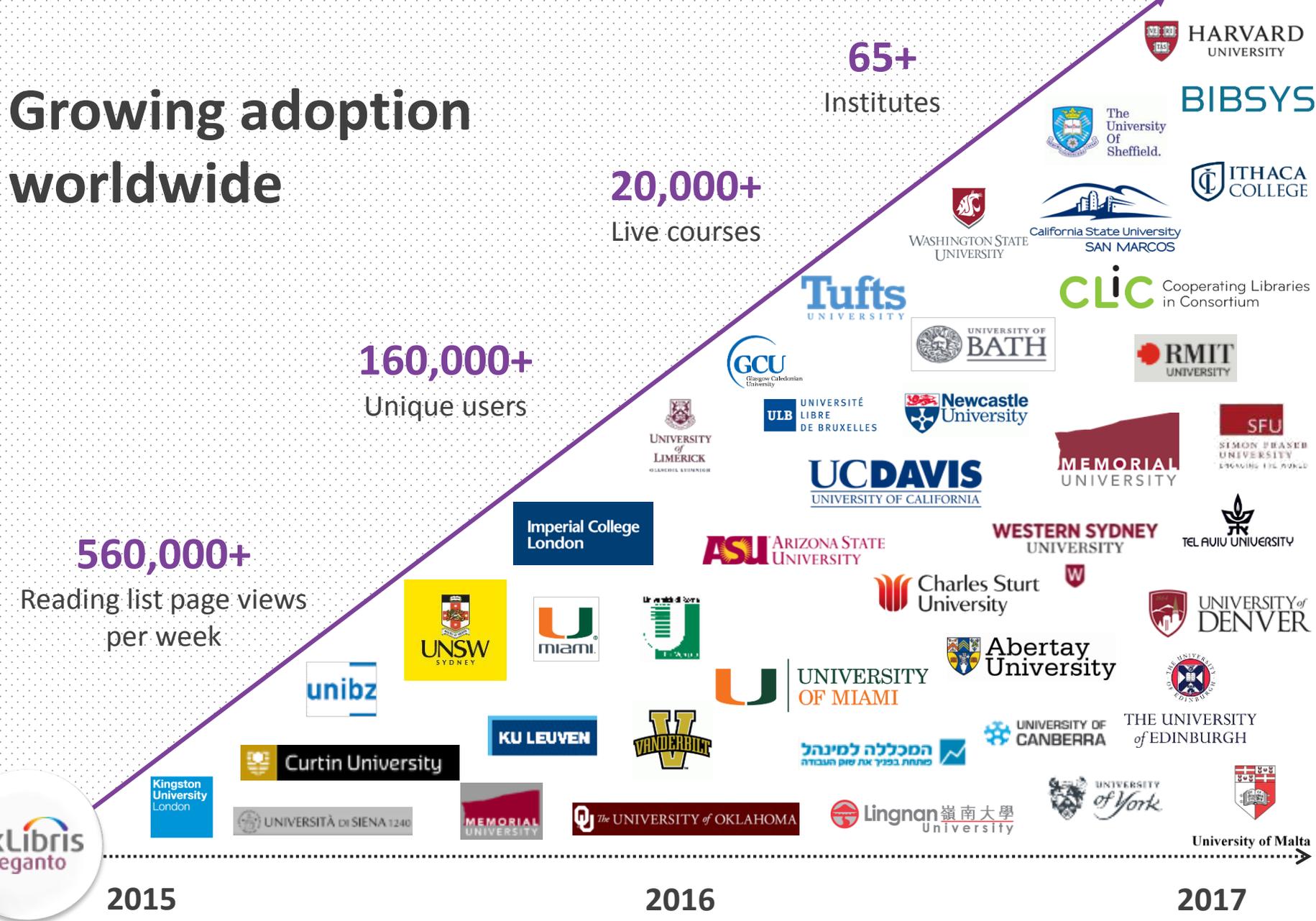
**Enhance student
success**

Strengthen Library Involvement in Teaching & Learning Activities



- Collaborate with the instructors to set up, create, and update lists
- Gain better visibility into course resource needs
- Leverage content expertise to recommend pertinent resources
- Monitor materials added to reading lists and initiate relevant actions (e.g. activation, acquisition, subscription, digitization, short loan)
- Easily scale up to support more courses

Growing adoption worldwide



Leganto Customer Stories



"We're hoping to save students money by identifying free access to course readings" using Leganto



We plan to use Leganto to "make materials accessible more quickly and also help us to integrate e-articles into reserves"



"Looking forward to [Leganto's] faculty empowerment features... and integration of scanning/copyright clearance"



"Leganto offers the ability to highlight the library's rich resources in all formats."



"The major benefit of using Leganto is to simplify and streamline access to course material for students"



"We hope to see a more streamlined process than our current system. This includes the desire for faculty to be able to submit reading lists themselves."



"We are looking forward to having one workflow for all of our course reserves"



Leganto allows the library's vast resources to be "embedded in courses management systems and library discovery tool... an instant win."

Read Leganto customer stories at: <https://el-una.org/2017/09/leganto-implementations-read-their-stories/>

BACK

My Lists

13 lists

My Collection

67 items

Notifications

Find Lists

Reports

Introduction to Mass Communication B

EDIT

In the previous course, Mass Communication A, we became acquainted with main communication and media theories. The current course introduces further communication and media theories and opens up in-depth discussions.

Communication Political Science Social Science

PUBLISHED EXLIBRIS100 (2017) Updated a few seconds ago 29 Items in 7 sections 0/29 items are in process

NEW SECTION OPEN COLLECTION

Week 1: Socialization

Socialization refers to the lifelong process of inheriting and disseminating norms, customs, values and ideologies, providing an individual with the skills and habits necessary for participating within their own society. The readings for this week set the background for our discussion in class.

Add tags to section

- The Handbook of Communication Science** (Due: Sep 28, 2017)
 - Berger, Charles R., SAGE Publications, 2009.
 - Essential
 - Complete Available at Education Library Psychology : P90 .H294 2010 and more locations
- Media Talk and Political Elections in Europe and America** (Due: Sep 29, 2017)
 - Walsh, Matt, European Journal of Communication 30(5), Oct 2015, 617 - 618 , 02673231
 - Recommended
 - Complete View Links
- Social Cognitive Theory of Mass Communication**
 - Albert Bandura, MEDIAPSYCHOLOGY (3), 2001, 265 - 299
 - Recommended
 - Complete Download
- Mass Communication : What is Mass Communication?** (Due: Sep 8, 2017)
 - Dr. Michael Morgan, UMASS, eHow, Jul 6, 2009

Collaborators

You and 1 others are editing this list

- Tamar Sadeh
- Nir Sherwinter

Manage collaborators

Suggestions (7)

The following material is suggested for this course

- Agenda-Building and Agenda-Setting Theory: Which Companies We Think About and How We Think About Them**
 - pp. 151-165 pp. 151 - 165
 - Suggested by Alan Student
- Communication and Midterm Elections - Media, Message, and Mobilization**
 - John Allen Hendricks, Dan Schill
 - Suggested by Dan Stone
- Special Issue on Framing, Agenda Setting, & Priming: Agendas for Theory and Research**
 - Teskebury, David ; Scheufele, Dietra...
 - pp. 8 - 8
 - Suggested by Dana Rain
- Priming, Framing, Stereotype**
 - Scheimer, Christian
 - pp. 153-169 pp. 153 - 169
 - Suggested by Dana Rain
- Max McCombs on Agenda-Setting Theory**

Demo

Leganto Key Takeaways



Save money for students and schools



Enhance library productivity and scale up to support more courses



Increase student engagement and foster meaningful learning



Reduce risk of copyright infringement and streamline processes



Maximize the use of library collections



THANK YOU

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