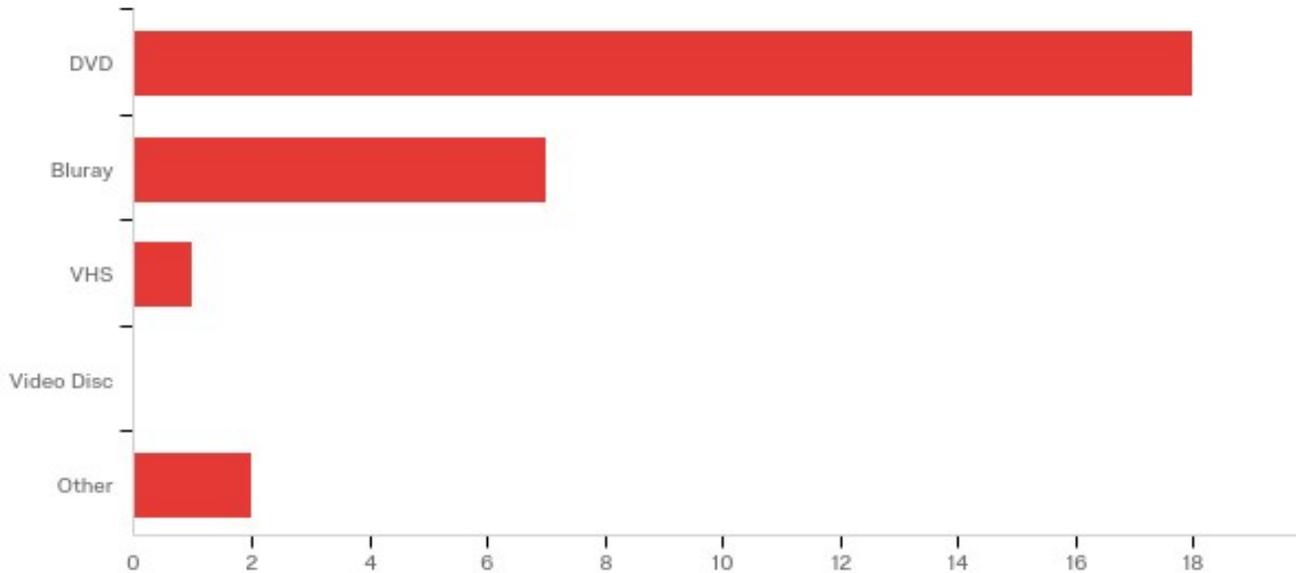


EAR Streaming Video Survey 2017 Final Report

EAR Media Streaming Video Survey

April 26th 2017, 4:55 pm MDT

1 - Is your library still purchasing physical video media, and in what formats?



#	Answer	%	Count
1	DVD	100.00%	18
2	Bluray	38.89%	7
3	VHS	5.56%	1
4	Video Disc	0.00%	0
5	Other	11.11%	2
	Total	100%	18

Other

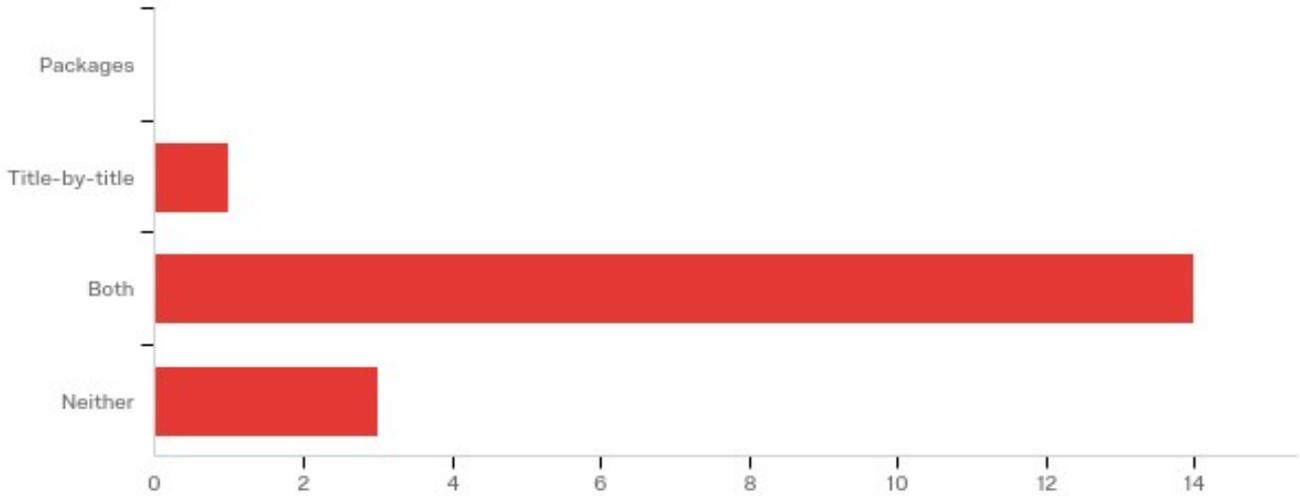
Other

Very rarely but campus requires specialized video media form time to time

will purchase VHS only if no DVD available

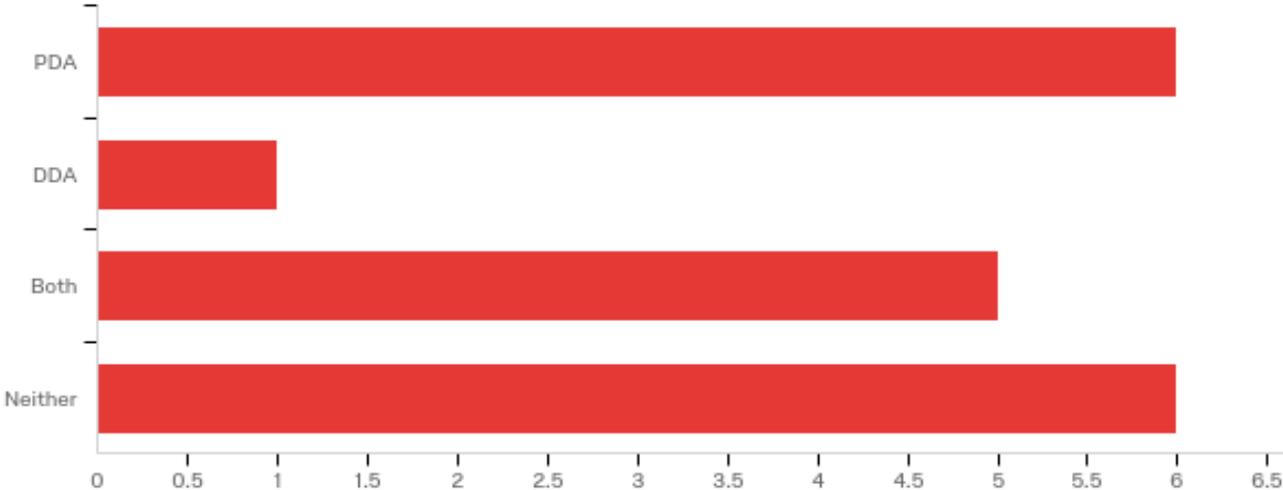
2 - Is your library acquiring digital/streaming video in packages and/or title-by-title?

(Digital video refers to downloadable formats such as .mp4. Streaming video refers to files hosted by the vendor or the campus which are streamed across the inter/intranet in real time.)



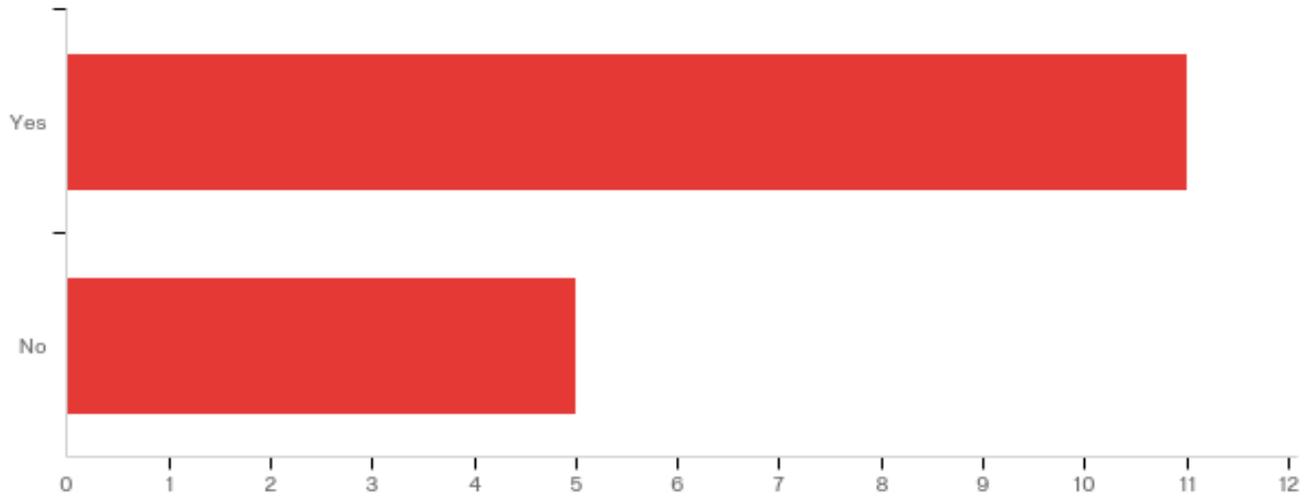
#	Answer	%	Count
1	Packages	0.00%	0
2	Title-by-title	5.56%	1
3	Both	77.78%	14
4	Neither	16.67%	3
	Total	100%	18

3 - Is your library acquiring digital/streaming video using a PDA/DDA model?



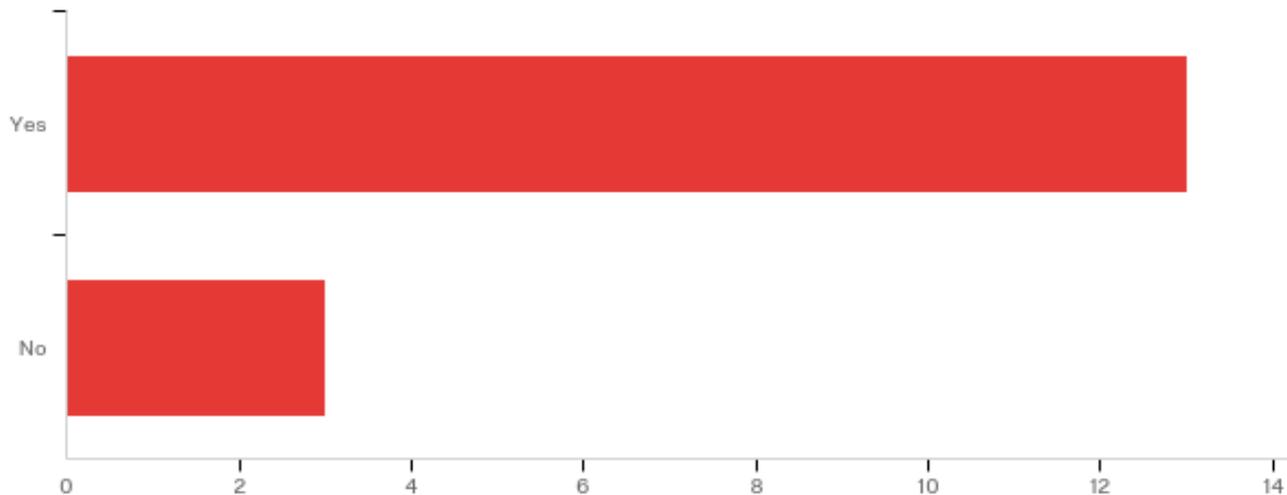
#	Answer	%	Count
1	PDA	33.33%	6
2	DDA	5.56%	1
3	Both	27.78%	5
4	Neither	33.33%	6
	Total	100%	18

4 - Is your campus streaming films (or running closed circuit tv) from IT/Library to the classroom?



#	Answer	%	Count
1	Yes	68.75%	11
2	No	31.25%	5
	Total	100%	16

5 - Does your campus operate a streaming server? Whose jurisdiction does it fall under: Library, IT, Teaching and Learning, 3rd party?



#	Answer	%	Count
1	Yes	81.25%	13
2	No	18.75%	3
	Total	100%	16

Yes

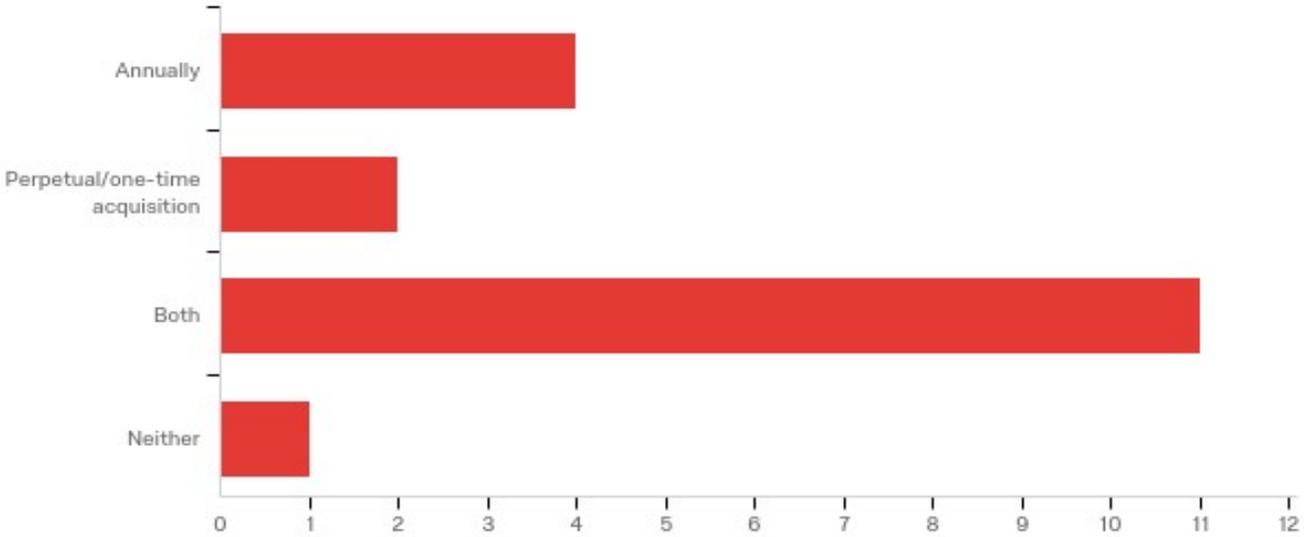
Yes
IT
IT
IT
Campus IT has jurisdiction; library has access to manage content on server
ITS
Campus IT; Library has access to server for content management
Director of Academic Technology (not Library, not IT)
IT
library
have tried to set this up to no avail. The CO once offered an option to host streaming media files but I don't think they do anymore

Academic Technology
IT
Campus Teaching & Learning (not sur ehow well used)

6 - Where is your library currently purchasing digital/streaming video? Please include direct acquisitions and opt-ins via SCELCO, CO/SDLC, or other consortia.

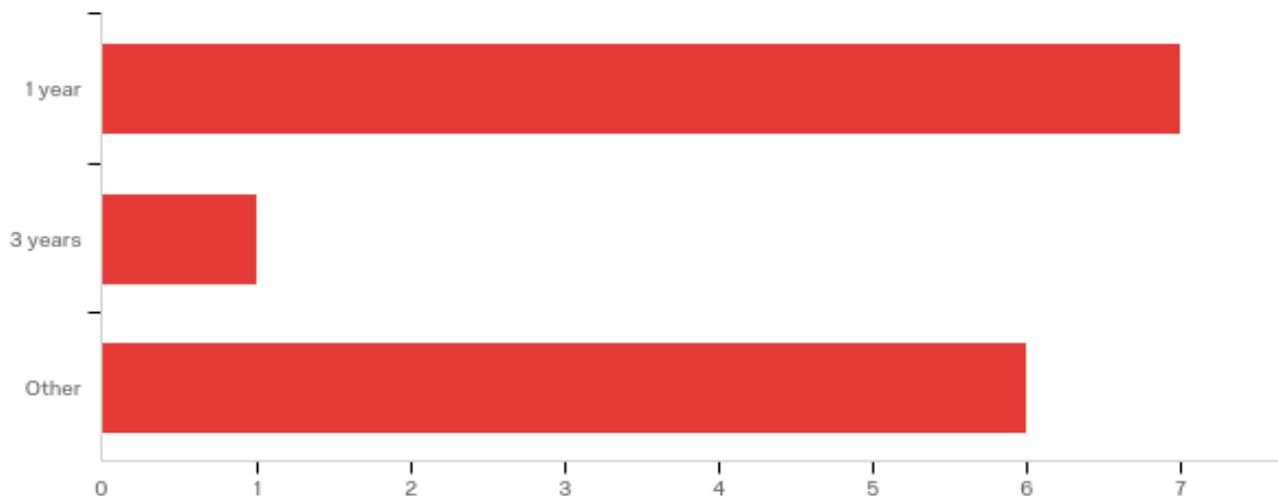
Where is your library currently purchasing digital/streaming video? Please...
Ambrose Video Films On Demand Kanopy NBC Learn Higher Ed
SCELCO, CO, Kanopy, Alexander Street Press, Films on Demand, Docuseek2, Film Platform
CO/SDLC, and direct from vendor
direct through Kanopy, Films on Demand, and select other vendors
Kanopy Tugg Films on Demand Alexander Street Press
Kanopy Streaming (PDA and a la carte)
Kanopy Films on Demand Tugg Alexander Street Press
Amazon, individual specialty publishers (maritime, etc)
Kanopy, Alexander Street, Ambrose, Films on Demand, Docuseek
local and CO/SDLC
Psychotherapy.net, Kanopy, Swank, Films Media Group
nowhere
Kanopy BBC Shakespeare Naxos (music)
direct with Kanopy for pda/dda as well as sub for Media Education Foundation collection. Direct subs with vendors for , Alex St Press (AVON, Dance in Video), Videatives (Early Childhood education videos,) Filmmakers Library online, Films on demand-health (was SCELCO, now CO), Psychotherapy.net
Kanopy mostly, but also occasionally from select distributors.
Direct (Kanopy, Psychotherapy.net)
SCLEC and directly

7 - Is your library currently licensing video content annually or purchasing via perpetual access/one-time acquisition?



#	Answer	%	Count
1	Annually	22.22%	4
2	Perpetual/one-time acquisition	11.11%	2
3	Both	61.11%	11
4	Neither	5.56%	1
	Total	100%	18

7a - What is your library's default license terms?

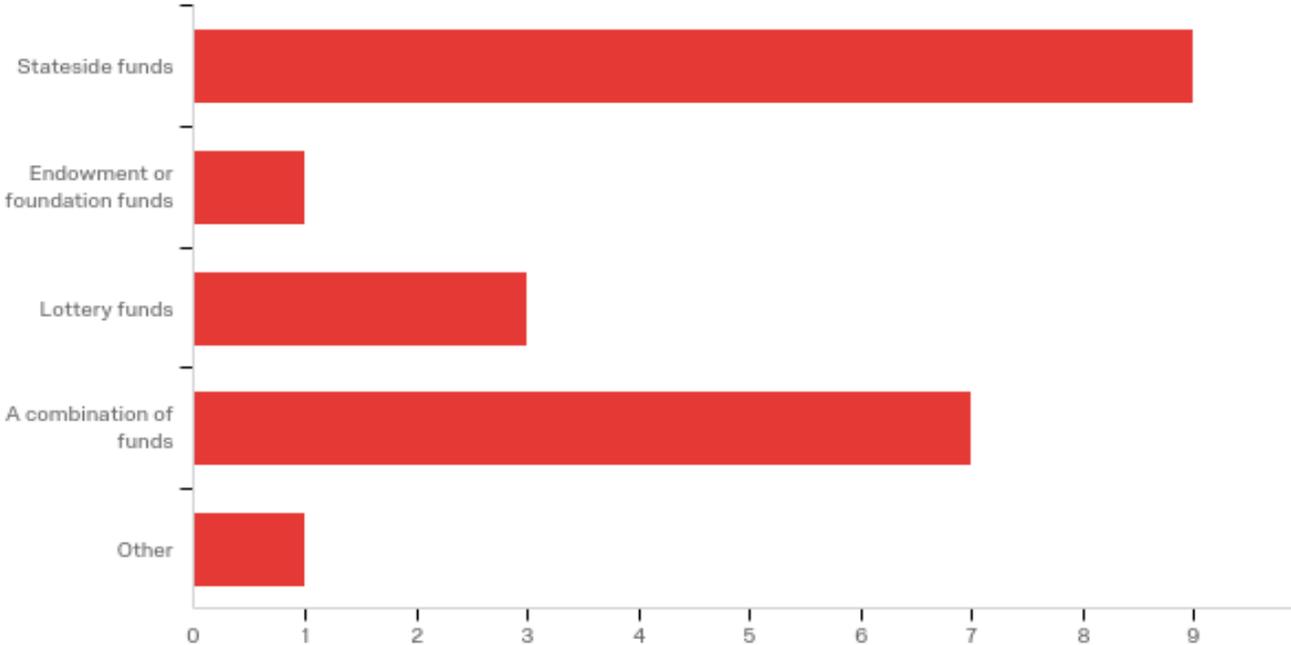


#	Answer	%	Count
1	1 year	50.00%	7
2	3 years	7.14%	1
3	Other	42.86%	6
	Total	100%	14

Other

Other
various, no clear default period
3 years for direct purchases, one year for Kanopy PDA titles
Typically 1 year, but some (MEF) have 3 year
This depends on platform. Generally, we opt for longer license terms or perpetual purchases when possible.
depends on sub and vendor

8 - How is your library currently funding your digital/streaming video acquisitions?



#	Answer	%	Count
1	Stateside funds	56.25%	9
2	Endowment or foundation funds	6.25%	1
3	Lottery funds	18.75%	3
4	A combination of funds	43.75%	7
5	Other	6.25%	1
	Total	100%	16

Other

Other
Grant for pilot

9 - What are the top 5 subject/content areas for which your library currently purchases video content (streaming, digital, or physical) if you purchase title-by-title or by package?

What are the top 5 subject/content areas for which your library currently p...
Not sure
feature - physical documentary, educational - streaming our purchases are by request and what's available and what we can afford, not primarily based on subject/content area (we do try to support new initiatives and areas of interest, specifically when we request funds from student fees - i.e. Campus Quality Fee)
general (Films on Demand), Fine Arts, criminal justice
Most documentaries/educational films are humanities and social sciences I think. Feature films (independent, "art," etc.) are popular too.
Literature Gender and Family Industries. Land Use. Labor Education Business
criminology, ethnic studies, environmental studies, media studies, native american studies
Popular, Business, Shipping/Logistics, Environmental Studies, Cultural Studies
Cinema Studies, Sociology, Ethnic Studies, Gender Studies, Dance
history, education, nursing, ethnic/gender studies, modern languages, theater
Documentaries Race & Class Studies Psychology Sociology North American Studies
we have not done an analysis of which programmatic areas are asking us to purchase materials. We purchase from personnel recollection predominantly materials in history, sociology, english/gender studies, Chicana/o studies, environmental sciences.
Education Environment studies Film studies Political science Sociology
multidisciplinary subs (AVON, Films on demand, Kanopy dda, Media Education Foundation) education (Videatives) counseling (Psychotherapy.net) nursing (Films on demand - health)
We do most purchases as "faculty requests" for classroom use. Ethnic Studies and Liberal and Creative Arts are all relatively heavy requesters.

Social Work

Counseling

Psychology/Child Development

Biology

Ethnic & Gender Studies

Film, Gender Studies (LGBTQ, Women's), Dance, Music, Psychology

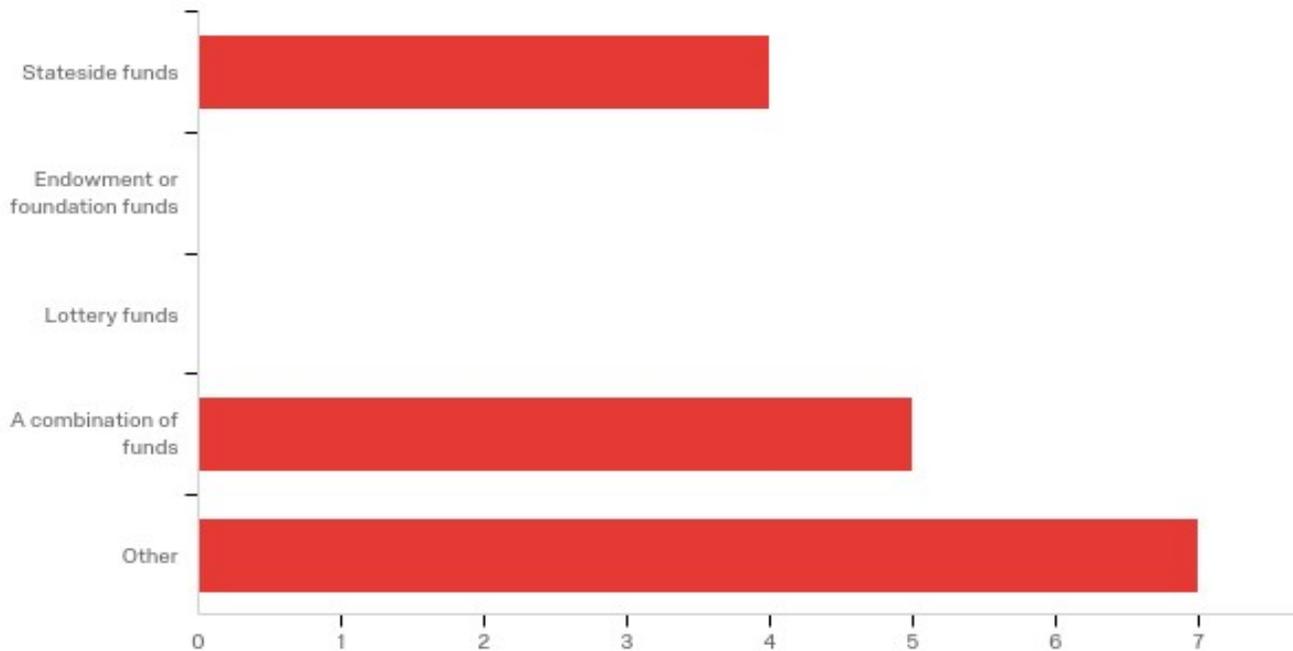
10 - Are there other subject areas for which you would be interested in collecting?

Are there other subject areas for which you would be interested in collecti...
streaming feature films - would like to use Swank but there have been platform and accessibility issues
Counseling
We collect according to demand, so whatever the faculty request.
Political Science Social Sciences (General) Business Feature Films/Documentaries Sciences/Nursing
American History, International Relations, Political Science
Political Science, Theater, Visual Art, Music, Education, Nursing, Food Studies
major motion pictures - we are trying out Swank for this, though.
Social Work Nursing Ethnic Studies
a broad range of of subject areas
PBS Criterion California Newsreel
Sciences, particularly Safari Tech videos online. We have 3 year access to JOVE Biology and Chemistry, which get some use
We have heard interest from Nursing, Psychology and other programs but it has been difficult to get them to focus on what they want and they tend to remain vague about requests. We also have gotten requests from our STEM programs for JoVE and we recently started a subscription to a three of their collections.
Nursing Theatre Music
Yes, Education and Environmental Science are requested heavily as well.

11 - Which metrics and/or altmetrics do you currently use to measure use of your streaming video collections?

Which metrics and/or altmetrics do you currently use to measure use of your...
NA
vendor provided Kanopy provides the best analytics.
Use stats from vendors.
Analytics within Kanopy and FOD.
Vendor-provided usage data --# of accesses --length of access
Kanopy provides a thorough statistical information
n/a
usage statistics: plays
usage stats - number of searches (FOD), time watched/viewed
Plays, Views, minutes played, referring URL, searches to retrieve, suppliers, & devices used to play (is it in class or not)
N/A
We use the fancy and almost entirely useless Kanopy dashboard (i.e. we need Counter compliancy and they cannot do that).
We should really look at DocuSeek as a system
COUNTER MR1 reports on full Multimedia requests when possible
some streaming vendors not COUNTER compliant so forced to use vendor stats on # of sessions, etc.
We load bibs into catalog for individual resources, so don't look too much as COUNTER Search stats.
Counter and SFTAR analysis. Kanopy offers analytics that are better than most Counter numbers I see and those are useful to identifying trending times for use of streaming Kanopy titles.
COUNTER Usage data, vendor-supplied metrics (# of unique sessions, date/time distribution of sessions, number of plays, minutes viewed, minutes/play)
Often have to rely on vendor statistics which are not always standardized.

12 - How would you be able to fund an opt-in: stateside, foundation, or lottery funds?



#	Answer	%	Count
1	Stateside funds	25.00%	4
2	Endowment or foundation funds	0.00%	0
3	Lottery funds	0.00%	0
4	A combination of funds	31.25%	5
5	Other	43.75%	7
	Total	100%	16

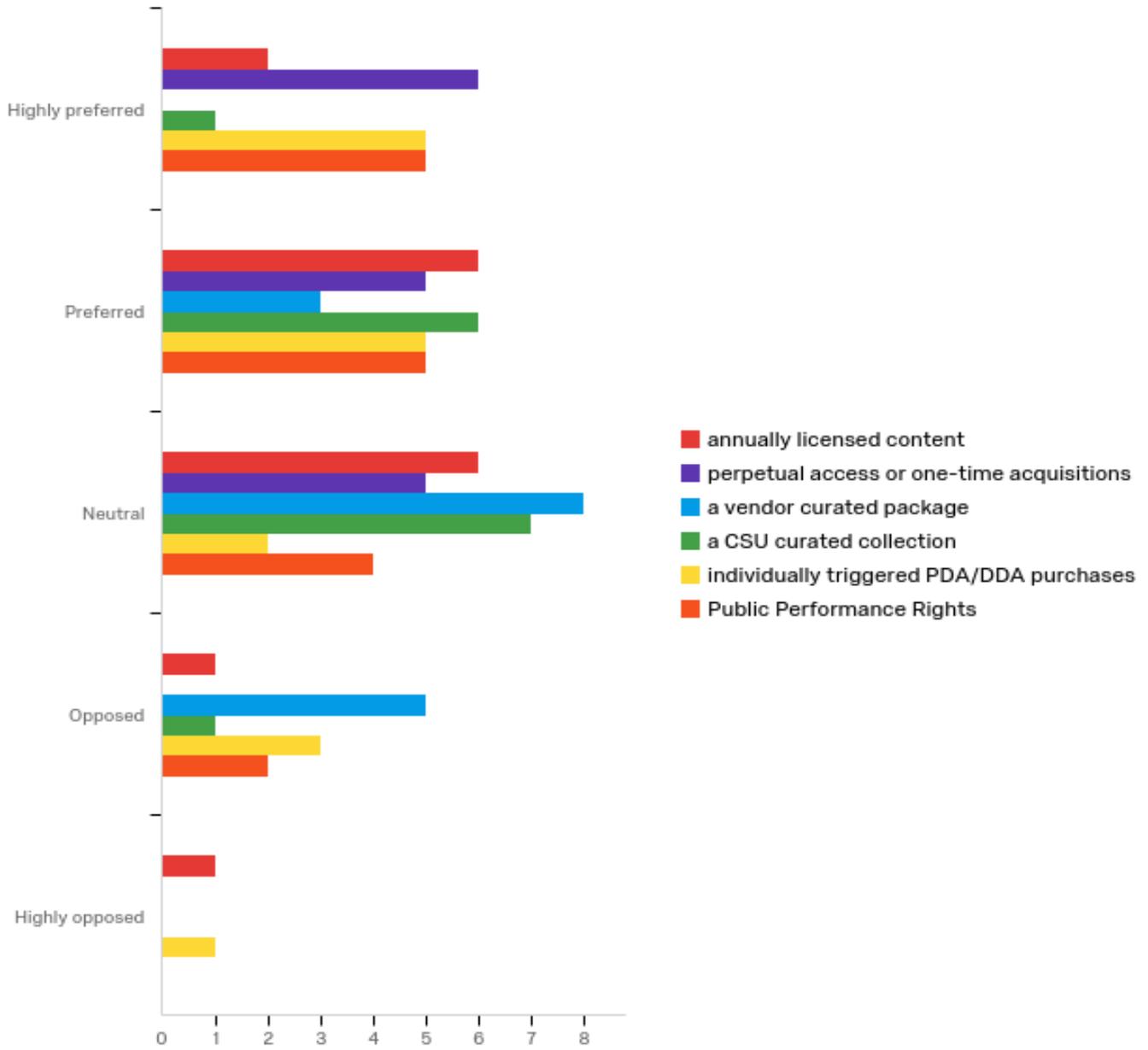
Other

Other
Not sure
I don't know if we could
the library book budget is all lottery funds at this time (we buy our media out of this fund, too)
not clear if we could purchase anything
If we are going to be doing something state-wide there needs to be funding from the Chancellor's Office, especially if what we are talking about is PDA/DDA model.

We probably couldn't afford it. If we could, we'd use mostly Lottery (possibly a combination)

Not sure. It would depend on the opt in price.

13 - Would you prefer:



#	Question	Highly preferred	Preferred	Neutral	Opposed	Highly opposed	Total
1	annually licensed content	12.50 % 2	37.50 % 6	37.50 % 6	6.25% 1	6.25% 1	16
2	perpetual access	37.50 % 6	31.25 % 5	31.25 % 5	0.00% 0	0.00% 0	16

	or one-time acquisitions											
3	curated vendor package	0.00%	0	18.75%	3	50.00%	8	31.25%	5	0.00%	0	16
4	curated CSU collection	6.67%	1	40.00%	6	46.67%	7	6.67%	1	0.00%	0	15
5	individually triggered PDA/DDA purchases	31.25%	5	31.25%	5	12.50%	2	18.75%	3	6.25%	1	16
6	Public Performance Rights	31.25%	5	31.25%	5	25.00%	4	12.50%	2	0.00%	0	16

15 - Campus:

Campus:
Cal State LA
Northridge
Sacramento
csumb
San Marcos
Humboldt
Maritime
Fullerton
East Bay
Bakersfield
Channel Islands
San Luis Obispo
SSU
San Francisco State University
Stanislaus
San Deigo State University