**2017-18 EAR Textbook Committee Report on CSU-Wide Textbook Acquisition[[1]](#footnote-1)**

**April 17, 2018**

**Committee Members:**

Lisa Bartle (San Bernardino), David Hellman (San Francisco), Michele Van Hoeck (Maritime), Mary Wegmann (Sonoma), George Wrenn (Chair, Humboldt), Holly Yu (L.A.)

**Introduction**

A growing number of CSU libraries are developing textbook programs. Many campuses actively license, acquire or rent textbooks, and many actively identify and promote use of textbooks within current e-book subscription packages.

16 of 18 respondents (88.89%) to David Hellman's textbook survey (November-December 2017) indicated interest in having textbooks available that are funded centrally by the CSU. 12 of 19 respondents (63.13%) indicated that their library purchases textbooks, and 8 of 19 respondents (42.11%) say they actively work with the campus bookstore to provide textbooks. 13 of 19 campuses (68.42%) are provided required textbooks lists from the campus bookstore.

The EAR Textbook Committee’s charge is to examine options for system-wide acquisition of e-textbooks, following the model established at Western Sydney University in Australia, which contracts with ProQuest for e-textbook acquisitions. The goals of a CSU program are:

* + To reduce textbook costs for students across the CSU system,
	+ To ensure continuing access to high-use titles, and
	+ To lower the overall cost of providing access to required texts.

Ideally, the program will reach a wide number of students and provide a broad selection of texts.

This report outlines steps for identifying commonly assigned texts, and briefly discusses options for acquisition and ongoing maintenance. The majority of effort has gone into compiling and evaluating a title list.

If EAR and COLD are in favor of pursuing system-wide textbook acquisitions and centralized funding become available, this Committee’s charge could be extended into FY 2018-19, to allow additional work on list preparation and solicitation of proposals.

**Identifying Commonly Assigned Textbooks**

The Committee solicited current textbooks lists via the CSU-CD list. The Chair made two calls and received lists from eighteen campuses (see Appendix). The lists varied in format and scope. A couple of campuses provided reserve or LibGuide title lists. Some lists included course and enrollment data. We received a few Follett lists in pdf that required conversion to Excel.

Some lists contain “dirty” data, e.g., information in the wrong field, empty fields, titles without ISBNs, or other anomalies such as 10-digit ISBNs or non-ISBNs where ISBNs should be. The data presented below reflects some of this dirtiness. We undertook minimal clean up. The Committee estimates that complete cleanup of all lists submitted would require weeks to accomplish. Because a book can have various ISBNs (for hardback, paperback, Kindle, reprint, online, etc.), list development should assess overlap to eliminate redundant titles. San Bernardino has developed such clean-up routines and can serve as a model.

We assembled a combined list of ISBNs containing more than 49,500 rows. It includes fields for campus, author, title, edition, publisher, and ISBN. There are 18,923 unique ISBNs in the list (including dirty data).

The ISBN counts by campus are:

|  |  |  |
| --- | --- | --- |
| **Campus** | **ISBN** | **%** |
| Bakersfield | 275 | 1% |
| Channel Islands | 1001 | 2% |
| Dominguez Hills | 2972 | 7% |
| East Bay | 1036 | 2% |
| Fresno | 1879 | 4% |
| Fullerton | 10485 | 24% |
| Humboldt | 702 | 2% |
| Long Beach | 6707 | 15% |
| Los Angeles | 3111 | 7% |
| Maritime | 298 | 1% |
| Monterey Bay | 416 | 1% |
| Moss Landing | 13 | 0% |
| Northridge | 55 | 0% |
| San Bernardino | 1987 | 5% |
| San Diego | 5275 | 12% |
| San Francisco | 4414 | 10% |
| San Marcos | 1013 | 2% |
| Sonoma | 1734 | 4% |
| **TOTAL** | **43373** | **100%** |

This table shows ISBNs shared by number of campuses:

|  |  |
| --- | --- |
| **Number of campuses**  | **ISBNs shared** |
| 11 | 1 |
| 10 | 1 |
| 9 | 6 |
| 8 | 5 |
| 7 | 7 |
| 6 | 28 |
| 5 | 61 |
| 4 | 148 |
| 3 | 494 |
| 2 | 1841 |
| 1 | 16337 |
| 0 (bad data) | 35 |

Based on these numbers, we decided to develop a list of titles shared by *four or more* campuses. Choosing fewer or more than four would have reduced or expanded the list significantly.

In the appended list of 257 titles, 104 publishers or publisher imprints are represented. The top 10 publishers by average cost per title are:

|  |  |
| --- | --- |
| **Publisher** | **Average Cost** |
| W. H. Freeman |  $ 294.49  |
| Heinle |  $ 283.95  |
| Worth Publishers |  $ 213.99  |
| CENGAGE Learning |  $ 200.62  |
| Pearson |  $ 183.82  |
| John Wiley |  $ 178.80  |
| McGraw-Hill Education |  $ 170.13  |
| American Psychiatric Association |  $ 160.00  |
| Taylor & Francis |  $ 153.01  |
| Wadsworth Publishing |  $ 149.95  |

The top 10 publishers by number of titles (and average cost) are:

|  |  |  |
| --- | --- | --- |
| **Publisher** | **Average Cost** | **No. of Titles** |
| Pearson |  $ 183.82  | 26 |
| W. W. Norton |  $ 45.62  | 19 |
| CENGAGE Learning |  $ 200.62  | 12 |
| Sage |  $ 89.50  | 12 |
| Vintage |  $ 15.17  | 10 |
| McGraw-Hill Education |  $ 170.13  | 9 |
| Oxford |  $ 40.38  | 6 |
| Random House |  $ 14.99  | 6 |
| Routledge |  $ 60.75  | 5 |
| Bedford/St. Martin's |  $ 39.19  | 5 |

**Options for Acquisition**

The Committee continues to analyze acquisition options.

The list has been shared with ProQuest. They have agreed to do overlap analysis with Academic Complete and to develop a list of titles they think they can provide (anticipated by end of April).

Ideally, any vendor proposal will provide flexibility regarding participation (all-in, opt-in). It is likely that a few campuses will choose not to participate.

Numerous titles in the list are candidates for standing order acquisition. We have attached a sample list of titles to consider for standing order treatment, including style manuals and works traditionally found in reference collections. These titles would be suitable for centrally managed subscription.

**Options for Ongoing Maintenance**

Ideally, a CSU-wide textbook program would be ongoing. Titles would be refreshed yearly, or perhaps every other year. A process for soliciting, compiling, cleaning up, and evaluating textbook lists would be established, and a vendor would agree to partner on a regular acquisition program.

Under a continuing program, the timing of list solicitation, selection, and acquisition will be critical, given the importance of having materials available for classroom use.

Assessment of use patterns by title, campus, publisher, cost, and enrollment will also be critical.

**Appendices**

**Campus Textbook List Submissions**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Textbook List Received?** |  | **List Coverage** |  |  |  |
|  |  | **Summer** | **Fall** | **Winter** | **Spring** |
| **18** | **Campus** | **2017** | **2017** | **2018** | **2018** |
| x | Bakersfield |   |   |   | x |
| x | Channel Islands |   |   |   | x |
|   | Chico |   |   |   |   |
| x | Dominguez Hills |   | x |   | x |
| x | East Bay |   |   | x | x |
| x | Fresno |   | x |   | x |
| x | Fullerton |   | x |   | x |
| x | Humboldt |   |   |   | x |
| x | Long Beach |   |   |   | x |
| x | Los Angeles |   |   |   | x |
| x | Maritime |   |   |   | x |
| x | Monterey Bay |   |   |   | x |
| x | Moss Landing |   |   |   | x |
| x | Northridge |   | x |   | x |
|   | Pomona |   |   |   |   |
|   | Sacramento |   |   |   |   |
| x | San Bernardino |   |   | x | x |
| x | San Diego |   |   |   | x |
| x | San Francisco |   |   |   | x |
|   | San Jose |   |   |   |   |
|   | San Luis Obispo |   |   |   |   |
| x | San Marcos |   |   |   | x |
| x | Sonoma |   |   |   | x |
|   | Stanislaus |   |   |   |   |

**Sample list of Subscription Titles**

|  |  |
| --- | --- |
| A Pocket Style Manual | Writing for Interior Design |
| A Practical Guide to SysML: The Systems Modeling Language | Writing for Psychology |
| A User's Manual to the PMBOK Guide | Writing for the Mass Media |
| APA Made Easy | Writing Grant Proposals That Win |
| Atlas of World Geography | Writing History |
| California Handbook of North American Indians (Vol. 8) | Writing Instructional Objectives  |
| California School Law | Writing Style and Usage Guide |
| Elements of Academic Style |  |
| Elements of Photogrammetry |  |
| Elements of Physical Chemistry |  |
| Elements of Reasoning |  |
| Elements of Style |  |
| Guide to Writing Sociology Papers |  |
| Handbook of African American Psychology |  |
| Handbook of Home Health Standards |  |
| Handbook of Psychological Assessment |  |
| Handbook of Social Work with Groups |  |
| Handbook of Technical Writing |  |
| How to Write a Master's Thesis |  |
| Little Book on Form |  |
| Manual for Writers of Research Papers |  |
| Manual of Spanish-English Translation |  |
| Manual of Structural Kinesiology |  |
| MLA Handbook |  |
| Mosby's Dictionary of Medicine |  |
| Pocket Guide to Public Speaking |  |
| Pocket Guide to Writing in History |  |
| Pocket Style Manual |  |
| Publication Manual of APA |  |
| Rand Mcnally Road Atlas |  |
| Rules for Writers  |  |
| Short Guide to Writing About Film |  |
| Short Guide to Writing About History |  |
| Writer's Presence |  |
| Writer's Reference |  |
| Writing About Music |  |
| Writing Case Reports |  |
| Writing Ethnographic Fieldnotes |  |

**Title List (n=257) – Also See Attached Spreadsheet**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **CSUs** | **List** | **ISBN** | **Publisher** | **Date** | **Title** |
| 11 | $29.95 | 9781433805615 | American Psychological Association | 2009 | Publication Manual of the American Psychological Association, 6th Edition |
| 10 | $25.00 | 9780812993547 | Spiegel & Grau | 2015 | Between the World and Me |
| 9 | $17.99 | 9780393935844 | W. W. Norton | 2014 | "They Say / I Say": The Moves That Matter in Academic Writing (Third Edition) |
| 9 | $22.95 | 9781879960855 | Aunt Lute Books | 2012 | Borderlands / La Frontera: The New Mestiza |
| 9 | $160.00 | 9780890425558 | American Psychiatric Association | 2013 | Diagnostic and Statistical Manual of Mental Disorders ( 5th Edition ), DSM-5, DSM-V |
| 9 | $119.27 | 9781581212211 | Dawn Sign Press | 2014 | Signing Naturally Student Workbook, Units 7-12 |
| 9 | $99.49 | 9781581212105 | Dawn Sign Press | 2008 | Signing Naturally: Student Workbook, Units 1-6 (Book & DVDs) |
| 9 | $19.95 | 9781595586438 | The New Press | 2012 | The New Jim Crow: Mass Incarceration in the Age of Colorblindness |
| 8 | $16.99 | 9780316017930 | Little, Brown | 2011 | Outliers: The Story of Success |
| 8 | $65.00 | 9781452226101 | Sage | 2014 | Research Design: Qualitative, Quantitative and Mixed Methods Approaches |
| 8 | $82.00 | 9781506333830 | Sage | 2016 | Statistics for People Who (Think They) Hate Statistics |
| 8 | $15.00 | 9780374533403 | Farrar, Straus and Giroux | 2012 | The Spirit Catches You and You Fall Down: A Hmong Child, Her American Doctors, and the Collision of Two Cultures (FSG Classics) |
| 8 | $15.00 | 9780679721888 | Vintage | 1989 | The Woman Warrior: Memoirs of a Girlhood Among Ghosts |
| 7 | $38.75 | 9780393617436 | W. W. Norton | 2016 | "They Say / I Say": The Moves That Matter in Academic Writing, with 2016 MLA Update (Third Edition) |
| 7 | $18.00 | 9780226816388 | University of Chicago | 2013 | A Manual for Writers of Research Papers, Theses, and Dissertations, Eighth Edition: Chicago Style for Students and Researchers (Chicago Guides to Writing, Editing, and Publishing) |
| 7 | $48.99 | 9781496339065 | Wolters Kluwer Health | 2016 | ACSM's Guidelines for Exercise Testing and Prescription |
| 7 | $324.00 | 9780134065823 | Pearson | 2016 | Auditing and Assurance Services (16th Edition) |
| 7 | $18.00 | 9780812977530 | Modern Library | 2007 | California: A History (Modern Library Chronicles) |
| 7 | $89.95 | 9780124077263 | Morgan Kaufmann | 2013 | Computer Organization and Design MIPS Edition, Fifth Edition: The Hardware/Software Interface (The Morgan Kaufmann Series in Computer Architecture and Design) |
| 7 | $11.95 | 9780679734772 | Vintage | 1991 | The House on Mango Street |
| 6 | $18.00 | 9780316022361 | Back Bay Books | 2008 | A Different Mirror: A History of Multicultural America |
| 6 | $126.51 | 9780073523927 | McGraw-Hill Education | 2014 | A First Look at Communication Theory (Conversations with Communication Theorists) |
| 6 | $13.99 | 9781442408937 | Simon & Schuster Books for Young Readers | 2014 | Aristotle and Dante Discover the Secrets of the Universe |
| 6 | $19.00 | 9781597142014 | Heyday | 2013 | Bad Indians: A Tribal Memoir |
| 6 | $20.00 | 9781555976903 | Graywolf Press | 2014 | Citizen: An American Lyric |
| 6 | $234.60 | 9780133918922 | Pearson | 2015 | Engineering Mechanics: Statistics |
| 6 | $29.95 | 9780520275140 | University of California | 2013 | Fresh Fruit, Broken Bodies: Migrant Farmworkers in the United States (California Series in Public Anthropology) |
| 6 | $16.99 | 9780618871711 | Mariner Books | 2007 | Fun Home: A Family Tragicomic |
| 6 | $101.75 | 9780393931075 | Norton | 2014 | Gender: Ideas, Interactions, Institutions |
| 6 | $59.99 | 9784789014403 | Japan Times/Tsai Fong Books | 2011 | GENKI I: An Integrated Course in Elementary Japanese (English and Japanese Edition) |
| 6 | $17.00 | 9780143118756 | Penguin | 2011 | Getting to Yes: Negotiating Agreement Without Giving In |
| 6 | $19.00 | 9780143119289 | Penguin | 2011 | Harvest of Empire: A History of Latinos in America |
| 6 | $7.95 | 9780872860179 | City Lights | 1959 | Howl and Other Poems (City Lights Pocket Poets, No. 4) |
| 6 | $90.00 | 9781483317533 | Sage | 2015 | Leadership: Theory and Practice, 7th Edition |
| 6 | $156.20 | 9781118063330 | Wiley | 2012 | Operating System Concepts |
| 6 | $282.20 | 9780134103983 | Pearson | 2016 | Organizational Behavior (17th Edition) - Standalone book |
| 6 | $27.95 | 9780826412768 | Continuum | 2000 | Pedagogy of the Oppressed, 30th Anniversary Edition |
| 6 | $41.00 | 9781483359465 | CQ Press | 2015 | Practical Guide for Policy Analysis: The Eightfold Path to More Effective Problem Solving (Fifth Edition) |
| 6 | $98.21 | 9781581211313 | Dawn Sign Press | 1992 | Signing Naturally Level 2 |
| 6 | $15.99 | 9780316013697 | Little, Brown Young Readers | 2009 | The Absolutely True Diary of a Part-Time Indian |
| 6 | $21.99 | 9780465093045 | Basic Books | 2017 | The Associated Press Stylebook 2017: and Briefing on Media Law (Associated Press Stylebook and Briefing on Media Law) |
| 6 | $17.00 | 9781451661781 | Washington Square | 2013 | The Distance Between Us: A Memoir |
| 6 | $9.95 | 9780205309023 | Pearson | 2000 | The Elements of Style, Fourth Edition |
| 6 | $34.95 | 9780976423317 | Harry K. Wong Publications | 2009 | The First Days of School: How to Be an Effective Teacher (Book & DVD) |
| 6 | $16.00 | 9780743273565 | Scribner | 2004 | The Great Gatsby |
| 6 | $46.31 | 9780393090406 | W. W. Norton | 1978 | The Marx-Engels Reader (Second Edition) |
| 6 | $70.00 | 9780465092840 | Basic Books | 2005 | Theory and Practice of Group Psychotherapy |
| 6 | $15.95 | 9781558850484 | Arte Publico Press | 1992 | Zoot Suit and Other Plays |
| 5 | $51.58 | 9780393937510 | W. W. Norton | 2015 | "They Say / I Say": The Moves That Matter in Academic Writing, with Readings (Third Edition) |
| 5 | $31.99 | 9781457690884 | Bedford Books | 2015 | A Pocket Guide to Writing in History |
| 5 | $32.99 | 9781319083526 | Bedford/St. Martin's | 2015 | A Pocket Style Manual, with 2016 MLA Update |
| 5 | $16.00 | 9780807057834 | Beacon Press | 2015 | An Indigenous Peoples' History of the United States (ReVisioning American History) |
| 5 | $104.16 | 9780073385372 | McGraw-Hill Education | 2011 | Aproximaciones al estudio de la literatura hispanica |
| 5 | $84.95 | 9781598571967 | Brookes Publishing | 2012 | Augmentative and Alternative Communication: Supporting Children and Adults with Complex Communication Needs, Fourth Edition  |
| 5 | $20.46 | 9780195096484 | Oxford | 1995 | Becoming Mexican American : Ethnicity, Culture, and Identity in Chicano Los Angeles, 1900-1945 |
| 5 | $16.00 | 9781400033416 | Random House | 2008 | Beloved |
| 5 | $60.87 | 9780393283051 | W. W. Norton | 2016 | Born in Blood and Fire : A Concise History of Latin America |
| 5 | $15.99 | 9780060850524 | Harper Perennial | 2006 | Brave New World |
| 5 | $32.00 | 9781483375595 | CQ Press | 2015 | California Politics: A Primer (Fourth Edition)  |
| 5 | $345.24 | 9781259532726 | McGraw-Hill Education | 2016 | Compensation |
| 5 | $276.19 | 9780134129938 | Pearson | 2016 | Consumer Behavior : Buying, Having, and Being |
| 5 | $127.68 | 9780078038310 | McGraw-Hill Education | 2012 | Critical Thinking: A Student's Introduction : A Student's Introduction |
| 5 | $201.02 | 9780077421717 | McGraw-Hill Education | 2011 | Design of Machinery with Student Resource DVD (McGraw-Hill Series in Mechanical Engineering) |
| 5 | $16.99 | 9780679752554 | Random House | 1995 | Discipline & Punish : The Birth of the Prison |
| 5 | $15.96 | 9781877741074 | Joshua Odell Editions | 1993 | Drink Cultura : Chicanismo |
| 5 | $102.67 | 9780134046952 | Pearson | 2015 | Elementary and Middle School Mathematics : Teaching Developmentally, Enhanced Pearson Etext with Loose-Leaf Version -- Access Card Package |
| 5 | $115.00 | 9781450469814 | Human Kinetics | 2014 | Foundations of Sport and Exercise Psychology |
| 5 | $213.99 | 9781464176975 | Worth Publishers | 2016 | Fundamentals of Abnormal Psychology  |
| 5 | $149.94 | 9781305094765 | CENGAGE Learning | 2015 | Fundamentals of Case Management Practice : Skills for the Human Services |
| 5 | $94.16 | 9784789014434 | Japan Times | 2011 | Genki 2 : An Integrated Course in Elementary Japanese |
| 5 | $63.23 | 9780393615654 | W. W. Norton | 2017 | Give Me Liberty! : An American Histor |
| 5 | $65.00 | 9780393614190 | W. W. Norton | 2017 | Give Me Liberty! an American History 5E Seagull Volume 2 with Ebook and IQ |
| 5 | $60.32 | 9780393614183 | W. W. Norton | 2017 | Give Me Liberty! an American History 5E Seagull Volume 2 with Ebook and IQ : An American History |
| 5 | $282.21 | 9780134129945 | Pearson | 2016 | Global Marketing |
| 5 | $16.00 | 9780316322423 | Little, Brown | 2015 | I Am Malala : The Girl Who Stood Up for Education and Was Shot by the Taliban |
| 5 | $86.67 | 9780134168548 | Pearson | 2016 | Interactions : Collaboration Skills for School Professionals, Enhanced Pearson Etext with Loose-Leaf Version -- Access Code Package |
| 5 | $178.80 | 9781119300427 | John Wiley | 2016 | Intermediate Accounting (16th ed.) Loose-Leaf Binder Ready Version w/Wiley Access Code (16th Edition) |
| 5 | $99.00 | 9780262033848 | MIT Press | 2009 | Introduction to Algorithms, 3rd Edition (MIT Press) |
| 5 | $56.00 | 9780199777549 | Oxford | 2012 | Introduction to American Deaf Culture |
| 5 | $239.94 | 9781133939092 | Cengage Learning | 2013 | Language Development |
| 5 | $74.95 | 9780814252703 | Ohio State University Press | 2016 | Language Files: Materials for an Introduction to Language and Linguistics, 12th Edition |
| 5 | $310.99 | 9781429234146 | W. H. Freeman | 2012 | Lehninger Principles of Biochemistry  |
| 5 | $12.47 | 9780140431957 | Penguin | 1982 | Leviathan : Ed. with an introduction by C. B. MacPherson |
| 5 | $15.00 | 9781603292627 | Modern Language Association | 2016 | MLA Handbook |
| 5 | $9.99 | 9780451524935 | Penguin | 1991 | Nineteen Eighty-Four |
| 5 | $15.98 | 9780060891541 | HarperCollins Publishers | 2016 | On Writing Well : The Classic Guide to Writing Nonfiction |
| 5 | $15.98 | 9780060995065 | HarperCollins Publishers | 1998 | Ordinary Men |
| 5 | $153.01 | 9780205912964 | Taylor & Francis | 2017 | Persuasion : Social Influence and Compliance Gaining, 5e |
| 5 | $15.25 | 9780872206335 | Hackett | 2002 | Plato: Five Dialogues : Euthyphro, Apology, Crito, Meno, Phaedo |
| 5 | $149.95 | 9781305093614 | Wadsworth Publishing | 2015 | Race, Class, & Gender: An Anthology 9TH Edition  |
| 5 | $16.00 | 9780307887443 | Random House | 2012 | Ready Player One |
| 5 | $121.99 | 9781506347202 | Sage | 2017 | Social Statistics for a Diverse Society |
| 5 | $34.00 | 9781595620156 | Gallup Press | 2015 | StrengthsFinder 2.0 |
| 5 | $271.01 | 9780133800203 | Pearson | 2015 | Supply Chain Management : Strategy, Planning, and Operation |
| 5 | $16.00 | 9781594483295 | Riverhead Books | 2008 | The Brief Wondrous Life of Oscar Wao |
| 5 | $18.01 | 9780226239736 | University of Chicago Press | 2016 | The Craft of Research |
| 5 | $16.00 | 9781400052189 | Random House | 2011 | The Immortal Life of Henrietta Lacks |
| 5 | $176.33 | 9780078035463 | McGraw-Hill Education | 2014 | The Last Dance: Encountering Death and Dying : Encountering Death and Dying |
| 5 | $22.95 | 9780804783521 | Stanford | 2013 | The Latino Threat: Constructing Immigrants, Citizens, and the Nation, Second Edition |
| 5 | $54.94 | 9780190218867 | Oxford | 2015 | The Modern Middle East : A History |
| 5 | $61.25 | 9780393921625 | W. W. Norton | 2014 | The Norton Anthology of Western Music |
| 5 | $199.95 | 9781305104945 | CENGAGE Learning | 2015 | The Practice of Social Research  |
| 5 | $26.50 | 9780674766914 | Harvard University Press | 1984 | The Return of Martin Guerre |
| 5 | $13.95 | 9780679720201 | Vintage | 1989 | The Stranger |
| 5 | $99.95 | 9781285077192 | Brooks/Cole | 2013 | The Successful Internship: Personal, Professional, and Civic Development in Experiential Learning  |
| 5 | $151.28 | 9780073398174 | McGraw-Hill Education | 2014 | Thermodynamics: An Engineering Approach |
| 5 | $13.00 | 9780385474542 | Penguin  | 1994 | Things Fall Apart |
| 5 | $15.58 | 9780452273870 | Penguin | 2011 | Under the Feet of Jesus |
| 5 | $15.00 | 9780679738565 | Vintage | 1992 | Woman Hollering Creek: And Other Stories |
| 4 | $38.75 | 9780393905342 | W. W. Norton | 2014 | "They Say / I Say": The Moves That Matter in Academic Writing, with 2016 MLA Update (Third Edition)  |
| 4 | $35.99 | 9781319043728 | Bedford/St. Martin's | 2016 | 50 Essays: A Portable Anthology  |
| 4 | $124.80 | 9780134615271 | Pearson | 2017 | A Gift of Fire: Social, Legal, and Ethical Issues for Computing Technology (5th Edition) |
| 4 | $59.95 | 9780199922161 | Oxford | 2013 | A Guide to Composition Pedagogies  |
| 4 | $19.99 | 9780062397348 | Harper Perennial | 2015 | A People's History of the United State |
| 4 | $32.99 | 9781457642326 | Bedford/St. Martin's | 2014 | A Pocket Style Manual  |
| 4 | $7.95 | 9780679755333 | Random House | 1994 | A Raisin in the Sun  |
| 4 | $50.00 | 9780205886999 | Pearson | 2014 | A Short Guide to Writing About Art (11th Edition)  |
| 4 | $60.99 | 9780739053010 | Alfred Music | 2004 | Alfred's Group Piano for Adults Student Book 1 (Second Edition): An Innovative Method Enhanced With Audio and Midi Files for Practice and Performance (Alfred's Group Piano for Adults)  |
| 4 | $75.95 | 9781589017368 | Georgetown University Press | 2011 | Al-kitaab Fii Ta Callum Al-carabiyya: A Textbook for Beginning Arabic |
| 4 | $10.99 | 9780312384487 | Square Fish | 2008 | American Born Chinese |
| 4 | $9.00 | 9780872202290 | Hackett | 1993 | An Enquiry Concerning Human Understanding: with Hume's Abstract of A Treatise of Human Nature and A Letter from a Gentleman to His Friend in Edinburgh (Hackett Classics)  |
| 4 | $126.95 | 9781284108415 | Jones & Bartlett Learning | 2016 | An Introduction to Community & Public Health |
| 4 | $239.95 | 9781133958093 | CENGAGE Learning | 2013 | An Introduction to the History of Psychology  |
| 4 | $193.99 | 9780134067124 | Pearson | 2017 | Auditing and Assurance Services (16th Edition) |
| 4 | $149.95 | 9781305085091 | Brooks/Cole | 2015 | Becoming a Helper  |
| 4 | $15.95 | 9780393320978 | W. W. Norton | 2001 | Beowulf: A New Verse Translation (Bilingual Edition)  |
| 4 | $16.00 | 9780385480017 | Anchor | 1995 | Bird by Bird: Some Instructions on Writing and Life  |
| 4 | $34.95 | 9780470876411 | Wiley | 2010 | Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers  |
| 4 | $115.15 | 9780078112676 | McGraw-Hill Education | 2011 | Business, Government, and Society: A Managerial Perspective, Text and Cases, 13th Edition  |
| 4 | $29.95 | 9780804785150 | Stanford Law Books | 2013 | California School Law: Third Edition  |
| 4 | $16.95 | 9780679742586 | Vintage | 2003 | Caramelo  |
| 4 | $18.00 | 9780143104919 | Penguin | 2006 | Ceremony: (Penguin Classics Deluxe Edition)  |
| 4 | $8.99 | 9780064400558 | HarperCollins Publishers | 2012 | Charlotte's Web (Trophy Newbery)  |
| 4 | $9.99 | 9781555973483 | Graywolf Press | 2014 | Citizen: An American Lyric |
| 4 | $124.00 | 9781452203621 | Sage | 2015 | Classical and Contemporary Sociological Theory: Text and Readings  |
| 4 | $7.99 | 9780440314882 | Dell | 1992 | Coming of Age in Mississippi: The Classic Autobiography of Growing Up Poor and Black in the Rural South  |
| 4 | $167.00 | 9780133943023 | Pearson | 2015 | Concepts of Programming Languages (11th Edition)  |
| 4 | $60.95 | 9780415506755 | Routledge | 2014 | Critical Theory Today: A User-Friendly Guide  |
| 4 | $116.20 | 9780393265002 | W. W. Norton | 2016 | Cultural Anthropology: A Toolkit for a Global Age (Second Edition) |
| 4 | $54.95 | 9781138119406 | Routledge | 2016 | Deculturalization and the Struggle for Equality: A Brief History of the Education of Dominated Cultures in the United States |
| 4 | $49.95 | 9781598571639 | Brookes Publishing | 2011 | Developing Cross-Cultural Competence: A Guide for Working with Children and Their Families, Fourth Edition  |
| 4 | $74.00 | 9781452275741 | Sage | 2016 | Diversity and Society: Race, Ethnicity, and Gender  |
| 4 | $241.80 | 9780134555126 | Pearson | 2016 | Dynamics of Structures (5th Edition) (Prentice-hall International Series I Civil Engineering and Engineering Mechanics)  |
| 4 | $199.95 | 9781305633803 | CENGAGE Learning | 2016 | Empowerment Series: Direct Social Work Practice: Theory and Skills (SW 383R Social Work Practice I)  |
| 4 | 134.95 | 9780190296902 | Oxford | 2017 | Engineering Economic Analysis  |
| 4 | $17.00 | 9780812971781 | Random House | 2007 | Enrique's Journey: The Story of a Boy's Dangerous Odyssey to Reunite with His Mother  |
| 4 | $52.95 | 9781455737338 | Saunders | 2013 | Epidemiology: with STUDENT CONSULT Online Access, 5e (Gordis, Epidemiology)  |
| 4 | $124.26 | 9780815344544 | Garland Science | 2013 | Essential Cell Biology, 4th Edition |
| 4 | $183.80 | 9780077835422 | McGraw-Hill Education | 2016 | Essentials of Investments (The Mcgraw-hill/Irwin Series in Finance, Insurance, and Real Estate)  |
| 4 | $92.99 | 9781496351296 | LWW | 2017 | Essentials of Nursing Research: Appraising Evidence for Nursing Practice  |
| 4 | $56.16 | 9781118928332 | Wiley | 2015 | Ethics in Accounting: A Decision-Making Approach  |
| 4 | $63.99 | 9781319085759 | Bedford/St. Martin's | 2016 | Everything's an Argument with 2016 MLA Update |
| 4 | $65.00 | 9781118399477 | Jossey-Bass | 2013 | Exploring Leadership: For College Students Who Want to Make a Difference  |
| 4 | $155.60 | 9780133826609 | Pearson | 2016 | Family Therapy: Concepts and Methods (11th Edition)  |
| 4 | $9.99 | 9780307976079 | Ember | 2012 | Farewell to Manzanar  |
| 4 | $103.97 | 9780073386133 | McGraw-Hill | 2009 | Film History: An Introduction, 3rd Edition |
| 4 | $99.95 | 9781285432274 | CENGAGE Learning | 2014 | Financial Analysis with Microsoft Excel |
| 4 | $15.69 | 9780393927931 | W. W. Norton | 2012 | Frankenstein (Second Edition) (Norton Critical Editions)  |
| 4 | $195.20 | 9780133895728 | Pearson | 2015 | Fundamentals of Phonetics: A Practical Guide for Students (4th Edition)  |
| 4 | $29.99 | 9784789014410 | Japan Times/Tsai Fong Books | 2011 | Genki: An Integrated Course in Elementary Japanese Workbook I [Second Edition] (Japanese Edition) (Japanese and English Edition) |
| 4 | $31.99 | 9784789014441 | Japan Times | 2011 | Genki: An Integrated Course in Elementary Japanese, Workbook 2, 2nd Edition (Book & CD-ROM) (English and Japanese Edition)  |
| 4 | $234.60 | 9780132368681 | Pearson | 2010 | Geotechnical Engineering: Principles & Practices (2nd Edition)  |
| 4 | $84.99 | 9781589483828 | Esri Press | 2016 | Getting to Know ArcGIS  |
| 4 | $78.25 | 9780393603422 | W. W. Norton | 2016 | Give Me Liberty!: An American History (Seagull Fifth Edition) (Vol. 1)  |
| 4 | $88.95 | 9781284050547 | Jones & Bartlett Learning | 2015 | Global Health 101 (Essential Public Health)  |
| 4 | $11.95 | 9780198779551 | Oxford | 2017 | Globalization: A Very Short Introduction (Very Short Introductions) |
| 4 | $31.33 | 9780393603699 | W. W. Norton | 2017 | Governing California in the Twenty-First Century (Sixth Edition)  |
| 4 | $199.95 | 9781305865709 | CENGAGE Learning | 2017 | Groups: Process and Practice (HSE 112 Group Process I)  |
| 4 | $16.00 | 9780307387097 | Vintage | 2010 | Half the Sky: Turning Oppression into Opportunity for Women Worldwide  |
| 4 | $39.00 | 9780194541268 | Oxford | 2013 | How Languages are Learned 4e (Oxford Handbooks for Language Teachers)  |
| 4 | $78.40 | 9780205914128 | Pearson | 2012 | How to Think Straight About Psychology (10th Edition)  |
| 4 | $5.00 | 9780486419312 | Dover | 2001 | Incidents in the Life of a Slave Girl  |
| 4 | $246.00 | 9780321811059 | Pearson | 2013 | Inorganic Chemistry (5th Edition)  |
| 4 | $92.00 | 9780134043388 | Pearson | 2015 | Instruction of Students with Severe Disabilities |
| 4 | $143.15 | 9780078036774 | HSSL | 2012 | Intercultural Communication in Contexts, 6th Edition |
| 4 | $29.95 | 9780826319548 | University of New Mexico | 1999 | Intimate Frontiers: Sex, Gender, and Culture in Old California (Histories of the American Frontier)  |
| 4 | $107.00 | 9781506347721 | Sage | 2017 | Introduction to Criminal Justice: Systems, Diversity, and Change |
| 4 | $180.00 | 9780321856562 | Pearson | 2012 | Introduction to Electrodynamics (4th Edition) |
| 4 | $112.00 | 9781450434324 | Human Kinetics | 2012 | Introduction to Kinesiology With Web Study Guide-4th Edition: Studying Physical Activity  |
| 4 | $102.00 | 9781506347493 | Sage | 2017 | Juvenile Delinquency in a Diverse Society  |
| 4 | $16.00 | 9780807083697 | Beacon Press | 2004 | Kindred  |
| 4 | $17.99 | 9780743296281 | Touchstone | 2007 | Lies My Teacher Told Me: Everything Your American History Textbook Got Wrong  |
| 4 | $118.00 | 9781450456999 | Human Kinetics | 2014 | Life Span Motor Development 6th Edition With Web Study Guide  |
| 4 | $96.95 | 9780077861971 | McGraw-Hill Higher Education | 2015 | Loose-leaf for Social Psychology (9th Edition) |
| 4 | $279.95 | 9781285866390 | CENGAGE Learning | 2015 | Managing Human Resources  |
| 4 | $294.40 | 9780133856460 | Pearson | 2015 | Marketing Management |
| 4 | $149.95 | 9781305077478 | CENGAGE Learning | 2015 | Media Effects Research: A Basic Overview (Mass Communication and Journalism) |
| 4 | $128.95 | 9780815344322 | Garland Science | 2014 | Molecular Biology of the Cell  |
| 4 | $65.00 | 9781609182274 | The Guilford Press | 2012 | Motivational Interviewing: Helping People Change, 3rd Edition (Applications of Motivational Interviewing) |
| 4 | $136.60 | 9780205938339 | Pearson | 2013 | Music for Sight Singing (9th Edition)  |
| 4 | $3.00 | 9780486284996 | Dover | 1995 | Narrative of the Life of Frederick Douglass  |
| 4 | $13.95 | 9780954702335 | Ayebia Clarke Publishing | 2004 | Nervous Conditions [Import]  |
| 4 | $16.00 | 9780312626686 | Picador | 2011 | Nickel and Dimed: On (Not) Getting By in America  |
| 4 | $252.95 | 9781305627994 | CENGAGE Learning | 2016 | Nutrition: Concepts and Controversies - Standalone book |
| 4 | $8.99 | 9780804190114 | Tim Duggan Books | 2017 | On Tyranny: Twenty Lessons from the Twentieth Century  |
| 4 | $113.00 | 9781483347486 | Sage | 2014 | Parenting: A Dynamic Perspective  |
| 4 | $14.95 | 9780375714573 | Pantheon | 2004 | Persepolis: The Story of a Childhood (Pantheon Graphic Novels)  |
| 4 | $125.00 | 9781455728107 | Saunders | 2015 | Physical Examination and Health Assessment, 7e  |
| 4 | $176.20 | 9780134219929 | Pearson | 2016 | Planning, Implementing, & Evaluating Health Promotion Programs: A Primer (7th Edition)  |
| 4 | $28.95 | 9780520248113 | University of California | 2006 | Popular Culture in the Age of White Flight: Fear and Fantasy in Suburban Los Angeles (American Crossroads) |
| 4 | $244.95 | 9781305632134 | CENGAGE Learning | 2016 | Power System Analysis and Design (Activate Learning with these NEW titles from Engineering!)  |
| 4 | $33.50 | 9781938168253 | OpenStax | 2014 | Principles of Macroeconomics |
| 4 | $78.00 | 9781483351247 | Sage | 2014 | Principles of Trauma Therapy: A Guide to Symptoms, Evaluation, and Treatment ( DSM-5 Update)  |
| 4 | $29.99 | 9781457683770 | Bedford/St. Martin's | 2015 | Pursuing Happiness: A Bedford Spotlight Reader  |
| 4 | $80.00 | 9781506330204 | Sage | 2016 | Qualitative Inquiry and Research Design: Choosing Among Five Approaches  |
| 4 | $69.00 | 9781412981194 | Sage | 2012 | Qualitative Research Design: An Interactive Approach: 41 (Applied Social Research Methods) |
| 4 | $277.99 | 9781464135385 | W. H. Freeman | 2015 | Quantitative Chemical Analysis  |
| 4 | $74.95 | 9781442636873 | University of Toronto Press | 2016 | Readings for a History of Anthropological Theory, Fifth Edition  |
| 4 | $74.95 | 9781442606562 | University of Toronto Press | 2013 | Readings for a History of Anthropological Theory, Fourth Edition  |
| 4 | $65.95 | 9780415892940 | Routledge | 2013 | Readings for Diversity and Social Justice |
| 4 | $13.00 | 9780872201361 | Hackett | 1992 | Republic (Hackett Classics)  |
| 4 | $119.00 | 9781450470445 | Human Kinetics | 2015 | Research Methods in Physical Activity-7th Edition  |
| 4 | $61.00 | 9780133754261 | Pearson | 2014 | Sheltered Content Instruction: Teaching English Learners with Diverse Abilities (5th Edition)  |
| 4 | $18.99 | 9780312595371 | St. Martin's Griffin | 2010 | Soul of a Citizen: Living with Conviction in Challenging Times  |
| 4 | $70.00 | 9781506333854 | Sage | 2016 | Statistics for People Who (Think They) Hate Statistics |
| 4 | $282.20 | 9780132664257 | Pearson | 2012 | Strategic Brand Management |
| 4 | $75.00 | 9781118821817 | Jossey-Bass | 2016 | Student Development in College: Theory, Research, and Practice  |
| 4 | $15.00 | 9781400033430 | Vintage | 2004 | Sula |
| 4 | $24.20 | 9781405849425 | Longman | 2006 | Sundiata: An Epic of Old Mali (Revised Edition) (Longman African Writers)  |
| 4 | $14.95 | 9781559365321 | Theatre Communications Group | 2017 | Sweat (TCG Edition)  |
| 4 | $77.95 | 9780415894722 | Routledge | 2013 | Teaching L2 Composition: Purpose, Process, and Practice  |
| 4 | $17.00 | 9781451639612 | Simon & Schuster | 2013 | The 7 Habits of Highly Effective People: Powerful Lessons in Personal Change  |
| 4 | $16.99 | 9780062315007 | HarperOne | 2015 | The Alchemist |
| 4 | $149.95 | 9781305503076 | CENGAGE Learning | 2016 | The Basics of Social Research  |
| 4 | $16.95 | 9780375725609 | Vintage | 2004 | The Devil in the White City: Murder, Magic, and Madness at the Fair That Changed America  |
| 4 | $16.00 | 9780804136785 | Three Rivers Press | 2014 | The Elements of Journalism, Revised and Updated 3rd Edition: What Newspeople Should Know and the Public Should Expect  |
| 4 | $13.95 | 9780679744726 | Vintage | 1992 | The Fire Next Time |
| 4 | $15.95 | 9780385490818 | Anchor | 1998 | The Handmaid's Tale  |
| 4 | $10.99 | 9780439023528 | Scholastic Press | 2010 | The Hunger Games (Book 1)  |
| 4 | $11.95 | 9781558851382 | Arte Publico Press | 1995 | The Moths and Other Stories  |
| 4 | $34.99 | 9780133966152 | Peachpit Press | 2014 | The Non-Designer's Design Book (Non Designer's Design Book) |
| 4 | $39.44 | 9780393912500 | W. W. Norton | 2012 | The Norton Anthology of English Literature (Ninth Edition) (Vol. B)  |
| 4 | $18.00 | 9780140268867 | Penguin | 1999 | The Odyssey  |
| 4 | $29.00 | 9781442212404 | Rowman & Littlefield | 2015 | The Origins of the Modern World: A Global and Environmental Narrative from the Fifteenth to the Twenty-First Century  |
| 4 | $79.00 | 9781452268088 | Sage | 2016 | The Practice of Qualitative Research: Engaging Students in the Research Process  |
| 4 | $8.00 | 9780140449150 | Penguin  | 2003 | The Prince (Penguin Classics)  |
| 4 | $43.95 | 9781138808089 | Routledge | 2015 | The Pursuit of History: Aims, methods and new directions in the study of history  |
| 4 | $13.00 | 9780140455113 | Penguin  | 2007 | The Republic (Penguin Classics)  |
| 4 | $15.95 | 9780393339758 | W. W. Norton | 2011 | The Shallows: What the Internet Is Doing to Our Brains  |
| 4 | $20.00 | 9780312427993 | Picador | 2008 | The Shock Doctrine: The Rise of Disaster Capitalism  |
| 4 | $17.00 | 9781250055859 | Picador | 2014 | The Tattooed Soldier: A Novel  |
| 4 | $15.99 | 9780618706419 | Mariner Books | 2009 | The Things They Carried  |
| 4 | $15.00 | 9780140444254 | Penguin  | 2000 | The Three Theban Plays: Antigone; Oedipus the King; Oedipus at Colonus  |
| 4 | $12.00 | 9780143105275 | Penguin | 2008 | The Underdogs: A Novel of the Mexican Revolution (Penguin Classics)  |
| 4 | $16.00 | 9780802141323 | Grove Press | 2005 | The Wretched of the Earth  |
| 4 | $17.99 | 9780061120060 | Harper Perennial | 2006 | Their Eyes Were Watching God  |
| 4 | $29.95 | 9781438454382 | State University of New York Press | 2015 | This Bridge Called My Back, Fourth Edition: Writings by Radical Women of Color  |
| 4 | $18.00 | 9781451697391 | Simon & Schuster | 2014 | This Changes Everything: Capitalism vs. The Climate  |
| 4 | $105.00 | 9781848726291 | Psychology Press | 2013 | Thought and Knowledge: An Introduction to Critical Thinking (Volume 2)  |
| 4 | $102.00 | 9781455753581 | Saunders | 2013 | Varcarolis' Foundations of Psychiatric Mental Health Nursing: A Clinical Approach, 7e |
| 4 | $283.95 | 9781111837921 | Heinle | 2012 | Voces de Hispanoamerica (World Languages)  |
| 4 | $35.00 | 9780393283648 | W. W. Norton | 2016 | We the People (Eleventh Essentials Edition)  |
| 4 | $16.95 | 9780375703867 | Vintage | 2001 | White Teeth: A Novel  |
| 4 | $14.95 | 9780393352566 | W. W. Norton | 2016 | Wide Sargasso Sea  |
| 4 | $41.50 | 9781118378342 | Jossey-Bass | 2013 | Winning Grants Step by Step: The Complete Workbook for Planning, Developing and Writing Successful Proposals  |
| 4 | $149.95 | 9781305077331 | Wadsworth Publishing | 2015 | Writing and Reporting News: A Coaching Method (Mass Communication and Journalism)  |
| 4 | $22.00 | 9780226206837 | University of Chicago | 2011 | Writing Ethnographic Fieldnotes, Second Edition (Chicago Guides to Writing, Editing, and Publishing)  |

1. A note on nomenclature:

Miriam-Webster (online) defines a textbook as:

A book used in the study of a subject: such as

**a** : one containing a presentation of the principles of a subject

**b** : a literary work relevant to the study of a subject

Campus textbook lists include both types of work (presentations of principles, relevant literary work). Examples include:

|  |  |
| --- | --- |
| **Presentation of Principles** | **Relevant Literary Work**  |
| Advanced Accounting | Early Christianity: Brief History |
| Contemporary Criminal Law | The Future of an Illusion |
| Intro to Health Behavior Theory, 2nd ed. | Portable Machiavelli |
| Woodwind Basics | Voices of Egypt |

Works can straddle both categories, as is the case with some handbooks and classics in a field of study. It is likely that “relevant literary works” will be easier to license or acquire than the works we commonly identify as textbooks, over which publishers are likely to exert tighter control. [↑](#footnote-ref-1)