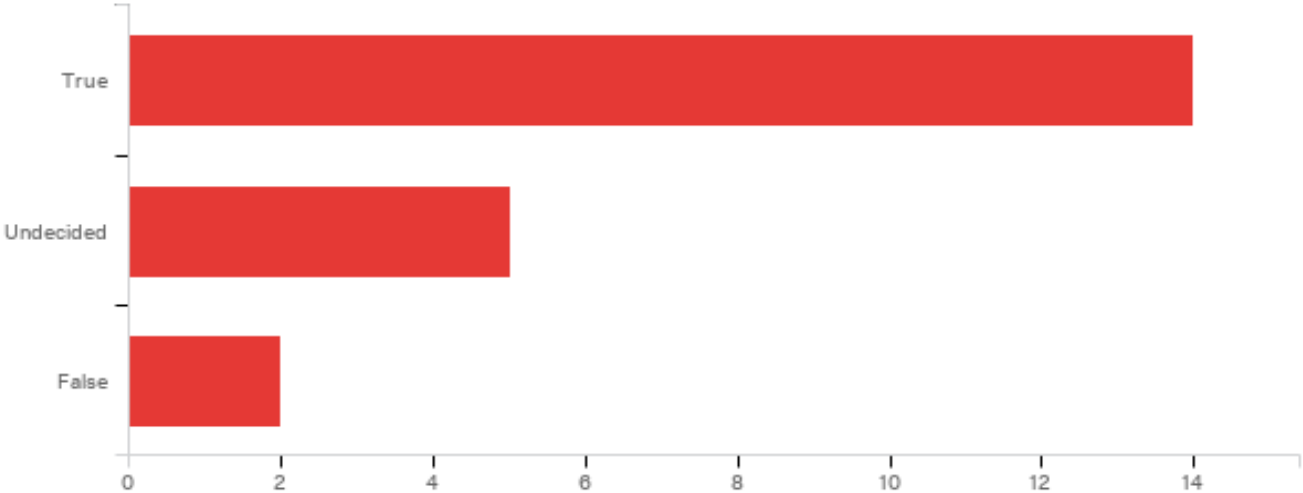


Name Survey Report

Unified Discovery Name

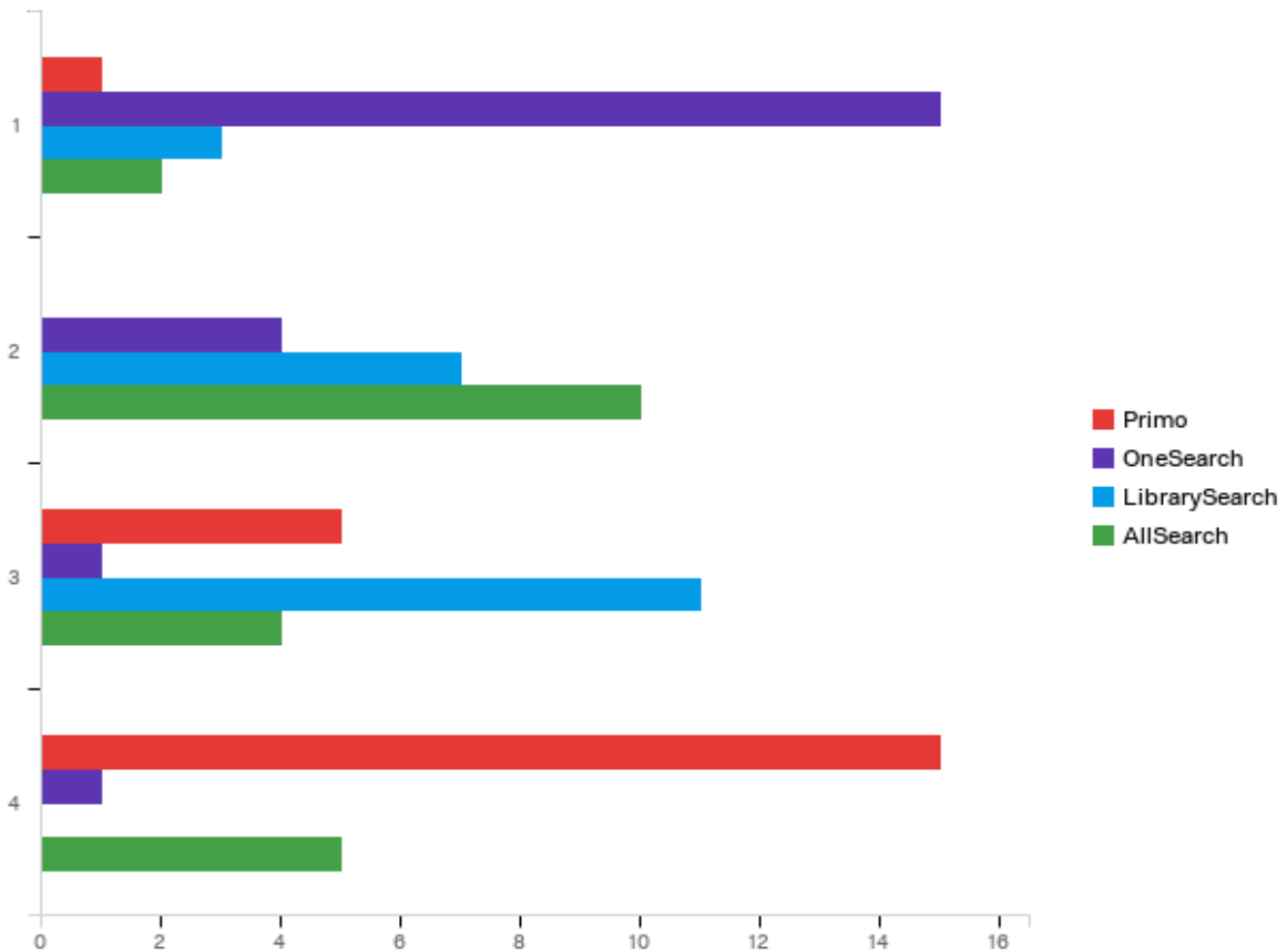
August 1st 2016, 11:18 am PDT

Q1 - Our campus agrees that CSU Libraries should adopt a common name for the Primo discovery system.



Answer	%	Count
True	66.67%	14
Undecided	23.81%	5
False	9.52%	2
Total	100%	21

Q2 - Please rank these suggestions from the Discovery listserv:



Question	1	2	3	4	Total
Primo	4.76%	0.00%	23.81%	71.43%	21
OneSearch	71.43%	19.05%	4.76%	4.76%	21
LibrarySearch	14.29%	33.33%	52.38%	0.00%	21
AllSearch	9.52%	47.62%	19.05%	23.81%	21

Q3 - Suggest another name:

Suggest another name:

We had a few suggestions: CSU Search, Eureka, Marshall Search (in honor of James W. Marshall), Inventum, Aurum, URSUS (University Research SoURceS), CSU BEAR (Bibliographic Electronic & Academic Resources), CAL SEARCH, Discovery, Dr. Dee (Dr. John Dee was court magician to Elizabeth I. He would essentially get answers "from the angels" from a crystal ball - his discovery tool.), Quick Search, LibSearch, No name - just a search box that says "Search for books, media, articles..."

Search Everything

1Search; UniSearch; CSUSearch; CSUOneSearch

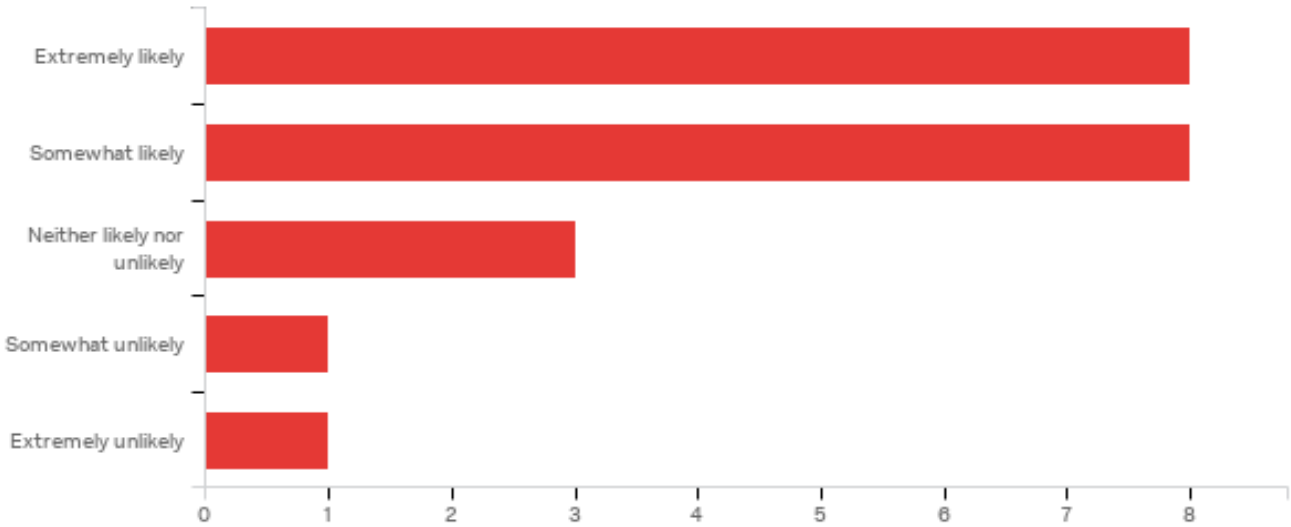
QuickSearch

CSU Books and Articles Search (this preferred over any of above) or possibly Quick Search. We would NOT want to see Primo or AllSearch.

There were several suggestions that the name should have something to do with CSU, something like CSUSearch or SearchCSU.

Google

Q6 - If a normalized name for the CSU discovery system is chosen, how likely is your campus to adopt the name?



Answer	%	Count
Extremely likely	38.10%	8
Somewhat likely	38.10%	8
Neither likely nor unlikely	14.29%	3
Somewhat unlikely	4.76%	1
Extremely unlikely	4.76%	1
Total	100%	21